














IGFA SoCal Open Sponsorship Opportunities

Levels Benefits	 Dorado \$500 CASH and or PRODUCT	 Tuna \$1,000 CASH and or PRODUCT	 Marlin \$2,000 CASH and or PRODUCT	 Swordfish \$4,000 CASH and or PRODUCT	 PRESENTING \$10,000 At least half CASH
Branding					Named presenting sponsor of the IGFA SoCal Open on communications. Press release announcing presenting sponsor.
Print 2024 IGFA World Record Game Fishes	Eighth-page ad (10,000 circulation)	Quarter-page ad (10,000 circulation)	Half-page ad (10,000 circulation)	Full-page ad (10,000 circulation)	Full-page ad (10,000 circulation)
Website Click-through company logo placement on tournament website and IGFA corporate member website.					 PLUS two product features in the monthly International Angler digital magazine.
Social Media Exposure through the promotion of donated items and sponsors through the corresponding online auction.		Your company will be tagged in two "thank you to our sponsors" social media posts during tournament/auction week.	Your company will be tagged on all social media posts related to the tournament Your company will be tagged in two "thank you to our sponsors" social media posts during tournament/auction week.	One dedicated social media post during auction/tournament week Your company will be tagged on all social media posts related to the tournament Your company will be tagged in two "thank you to our sponsors" social media posts during tournament/auction week.	Two dedicated social media posts during auction/tournament week Your company will be tagged on all social media posts related to the tournament Your company will be tagged in two "thank you to our sponsors" social media posts during tournament/auction week.
Event & Physical			Company materials to be included in tournament bags.	Company materials to be included in tournament bags. Booth space available at awards ceremony.	One table for eight guests at awards ceremony. Company signage to be displayed at awards ceremony. Company materials to be included in tournament bags. Booth space available at awards ceremony.